

### May 2025

## Vernon Introduces New City Logo and Tagline!

On March 4th, the Vernon City Council approved a new logo and tagline for the City! The rebrand not only reflects the City's transformation since 1905, but it also represents Vernon's path forward. The City has evolved significantly over time and now has a modern, authentic identity that is true to its unique character, heritage, and future. Industry, Community, and Innovation are words that hold meaning on their own but, together as a tagline, the phrase effectively tells the story of Vernon.

You'll see this new brand (logo and tagline pictured right) come to life around the City through street and boundary signage, vehicle markings, City flags, and the like. We are excited about the new look and feel that it well represents present-day Vernon. Adults may join us for a special Brand Celebration on June 17th Adults may join us for a special Brand Celebration on June 17th from 6:00pm-8:00pm at the Vernon Power Plant. Please email cityadmin@cityofvernonca.gov with questions. See you there!





### Redevelopment of Former Farmer John Site



Consistent with Vernon's evolution is the redevelopment of the former Farmer John site. On March 19th, construction began on LAX01 Vernon, a 49.5 megawatt data center (groundbreaking pictured top left) that will serve as a critical regional hub to support emerging industries like cloud computing, AI, and e-commerce.

Additionally, Archer has found a home in Vernon, expanding its operations by leasing a portion of the facilities that were previously occupied by Farmer John (pictured bottom left). The popular Archer brand is known for its premium meat snacks and is growing rapidly, with a plan to hire 200 workers at the Soto St. factory. Archer is the official meat snack partner of the LA Dodgers!

These two new businesses epitomize some of the exciting changes in the Vernon landscape.

> Up-to-the-Minute News Follow us on social media! Scan here!



# Community News

### Abundant Resources for Vernon Residents!



Scan to enroll

in the Vernon

Library Program

Reads! Virtual

Vernon is proud to offer a multitude of unique resources for residents. As a reminder, you have access to:

- YMCA Services Annual Family Memberships, sports, and recreational programming at the Maywood Rio Vista Family YMCA are free for Vernon households.
- Passport Services Make an appointment on the City's website and visit our City Clerk to complete your passport application and photo. It's that easy!
- Vernon Reads! Virtual Library Program Enroll to receive free kids' Amazon Kindles for children in your Vernon household, and e-book or audiobook services for adults.
- Unused Medication Dropoff The Vernon Department of Health & Environmental Control (DHEC) accepts unused medications and manages their disposal to keep communities safe.
- Used Motor Oil and Oil Filter Dropoff The DHEC coordinates collection of these items at City Hall and recycles!

The City also contracts with the Southeast Area Animal Control Authority (SEAACA) and the Greater LA Vector Control District (GLAVCD) to ensure that stray animal containment and mosquito abatement services are available to Vernon residents. Please visit www. cityofvernon.org/communityresources for more details and contact information.

### Resident Spotlight

Sending a special message to Vernon resident, Reyhanna Ferrin (pictured bottom left), who graduates from Bell High School this year! The City congratulates you on this achievement and wishes you well in your college pursuits. Reyhanna states, "I feel a mix of excitement and curiosity about the opportunities and experiences that await...and I'm ready to explore new subjects, meet new people, and continue pushing myself toward my goals." In the fall, she will begin her studies at Long Beach State to support her aspirations for a career in veterinary medicine. Good luck, Reyhanna! We're rooting for you!



Congratulations to all 2025 Vernon graduates! Whether you're a student promoted from elementary to junior high, or one that completed their high school or college career, we celebrate you. These impressive milestones in your educational journey prove that you are capable and should embolden you to reach for your dreams, however lofty. Your Vernon community is beaming with pride.

### Tell Us Your News!

Do you have a special announcement or accomplishment that you would like to share? Let us know and we can help get the word out in Vernon's quarterly newsletter. Please email cityadmin@cityofvernonca.gov with specifics about your good news. You are the heart of the Vernon community, and the newsletter is all for you!

# City Events

The City's first community event of 2025 was its annual Spring Egg-Stravaganza! On April 3rd, hundreds gathered on the City Hall Lawn to enjoy family activities, crafts, free food from The Habit, raffles, and an Easter Egg Hunt! It's always fun to connect with our community members. The City has a couple of events scheduled this summer - our Brand Celebration and National Night Out. We hope that you'll join us!

#### Spring Egg-Stravaganza April 3





Kids pose with fun giveaways from nonprofit community partner, Helping Hands.











Kids plan their egg collection strategy for the City's Easter Egg Hunt.





Kids get ready for the Easter Egg Hunt - who will find the "golden egg"?



# Calendar

#### Law Enforcement Torch Run

June 3, 2025 @ 10:45am approximately (City Hall Lawn) Vernon PD will carry the torch to raise funds for Special Olympics athletes!

#### Community Pedestrian and Bicycle Safety Workshop

June 3, 2025 @ 3:00pm (Vernon City Elementary School) Share concerns, plan programs, and learn strategies that improve safety.

#### Vernon Brand Celebration

June 17, 2025 @ 6:00pm (Vernon Power Plant at 4963 Soto Street) Join us to celebrate Vernon's new brand! This unique, upscale, adult-only event will include power plant tours, small bites, and special giveaways!

#### Vernon Reads! Kindle E-Reader Delivery

June 24, 2025 @ 6:00pm (Vernon Village Park Apartments) Delivery of Amazon Kindles for Vernon kids and adult sign-ups for e-book and audiobook subscriptions through the Vernon Reads! Virtual Library Program.

#### Vernon Blood Drive

July 9, 2025 @ 10:00am (Vernon Health + Wellness Center at City Hall) Make a difference in our community by donating blood and helping to

save lives. Register at health@cityofvernonca.gov.

#### National Night Out

August 5, 2025 @ 6:00pm (Vernon City Hall Lawn) It's a night for Public Safety and the community to connect - join us for an evening of family fun, backpack giveaways, and raffle prizes!

# Housing Info & Contacts

#### **Council Meetings**

1st and 3rd Tuesdays each month @ 9:00am (Council Chamber and Online) - Next meeting on June 3rd.

City Council deliberates on City matters and directs policy.

#### Vernon Housing Commission Meetings

Quarterly on 2nd Wednesday of the month @ 6:00pm (Council Chamber and Online) - Next meeting on June 11th.

Discusses City housing matters and policy.

All meeting agendas are available at www. cityofvernon.org/ publicmeetings.

#### Vernon Village Park Residents: Contact Solari Enterprises at (323) 771-0202

#### **City-owned Housing Residents:**

For maintenance requests, questions, or comments, use our Housing Hotline

Contact (323) 826-1472 OR cityhousing@cityofvernonca.gov

#### All Residents:

For reporting electrical outages, internet problems, gas leaks, stray animals, or other urgent issues after business hours

Contact (323) 826-1461

#### Online Utility Bill Pay Available

Residential customers can pay their electric bill online. Once you receive your bill, visit www.cityofvernon.org/payonline to make a payment with a credit card, Paypal, or Venmo.

#### City-owned Housing Automatic Rent Payments

The City offers a convenient method to pay your rent and avoid any late fees. Automatic monthly payments are available! To enroll in auto-pay, contact the Housing Hotline.

#### City-owned Housing Lease Updates & Unit Transfers

Do you want to renew the lease or make updates to the lease for your rental? Are you interested in transferring to a different residential unit? Contact cityhousing@cityofvernonca.gov for info.

#### Payment Drop Box

The City offers a payment drop box for your convenience. Submit payments at any time in our secure drop box located just outside the first floor entrance to City Hall (near the Police Department).